


MID PENN BANK[®]
CELEBRITY GOLF

20  **24**
CLASSIC 

**Get ready for
Pennsylvania's
premier golf event!**

Join Mid Penn Bank as we host our 9th annual Celebrity Golf Classic in beautiful Hershey, PA! An unforgettable multi-day event from July 16 -18, 2024. Team up with us as we fight against breast cancer!



Philadelphia Eagles Hall of Fame Wide Receiver and Color Commentator Mike Quick and Mid Penn Bank President and CEO, Rory Ritrievi at the 2023 Celebrity Golf Classic.

TUESDAY, JULY 16, 2024
CHAMPIONS DINNER

6:30–7:30 PM COCKTAIL HOUR
FOUNTAIN LOBBY

7:30–11:00 PM CHAMPIONS DINNER
DINNER SELECTED BY THE 2023 SHOOT-OUT CHAMPIONS
CASTILIAN ROOM

11:00 PM–1:00 AM CIGARS AND COCKTAILS
CASTILIAN ROOM SUNDECK

The Hotel Hershey

100 HOTEL ROAD, HERSHEY, PA 17033

EXCLUSIVE EVENING WITH
CELEBRITY SHOOT-OUT PLAYERS

SHOOT-OUT CHAMPIONSHIP RING
PRESENTATION

PREMIUM WINE, BEER, AND SPIRITS

LIVE MUSIC



Former coach and NFL cornerback, Herm Edwards, Former NFL running back, Merril Hoge, Eagles Hall of Famer and former quarterback, Ron Jaworski, and Former NFL linebacker Hugh Green at the Champion's Dinner.

WEDNESDAY, JULY 17, 2024
CELEBRITY SHOOT-OUT

7:00–9:00 AM BREAKFAST & CHECK IN
PICARD PAVILION

9:00 AM–2:00 PM CELEBRITY SHOOT-OUT
EAST COURSE

11:30–2:00 PM LUNCH
PICARD PAVILION

Hershey Country Club

1000 EAST DERRY ROAD, HERSHEY, PA 17033

JOIN YOUR FAVORITE CELEBRITY FOR THIS EXCLUSIVE GOLF EVENT!

TWO-PERSON TEAM SHOOT-OUT FORMAT
(ONE PAID PLAYER AND ONE CELEBRITY)

FOOD AND BEVERAGE PROVIDED ON COURSE

CASH PRIZE AND CHAMPIONSHIP RING
AWARDED TO THE WINNING TEAM

EXCLUSIVE INVITATION TO THE JULY 16 CHAMPIONS DINNER



2023 Shoot-Out
Champions, Gerald
Henderson Sr. and
Jordan Space.

WEDNESDAY, JULY 17, 2024
PROJECT PINK

7:30–9:00 AM BREAKFAST
PICARD PAVILION

10:00 AM PROJECT PINK
PICARD PAVILION

11:30–2:00 PM LUNCH
PICARD PAVILION

Hershey Country Club

1000 EAST DERRY ROAD, HERSHEY, PA 17033

CARE PACKAGE ASSEMBLY

SURVIVOR STORIES

LEGISLATIVE UPDATES

COMMUNITY INVOLVEMENT



WEDNESDAY, JULY 17, 2024

**PAIRINGS PARTY
& PRIVATE CIGAR PARTY**

6:00–10:00 PM PAIRINGS PARTY
GREAT AMERICAN HALL

10:00 PM–1:00 AM PRIVATE CIGAR PARTY
COCOA TERRACE

The Hershey Lodge

325 UNIVERSITY DRIVE, HERSHEY, PA 17033

SILENT AUCTION WITH ONE-OF-A-KIND ITEMS

OPPORTUNITY TO MINGLE WITH CELEBRITIES

PREMIUM WINE, BEER AND SPIRITS

HORS D'OEUVRES AND DESSERTS

LIVE MUSIC



Patrick Sapp, Hugh Green, Greg Lloyd, Corey Miller, and Seth Joyner
at the 2023 Pairings Party.

CELEBRITY GOLF CLASSIC

THURSDAY, JULY 18, 2024

MORNING SHOTGUN: 8:00 AM EAST COURSE

Hershey Country Club

1000 EAST DERRY ROAD, HERSHEY, PA 17033



Contests &
prizes throughout
the course

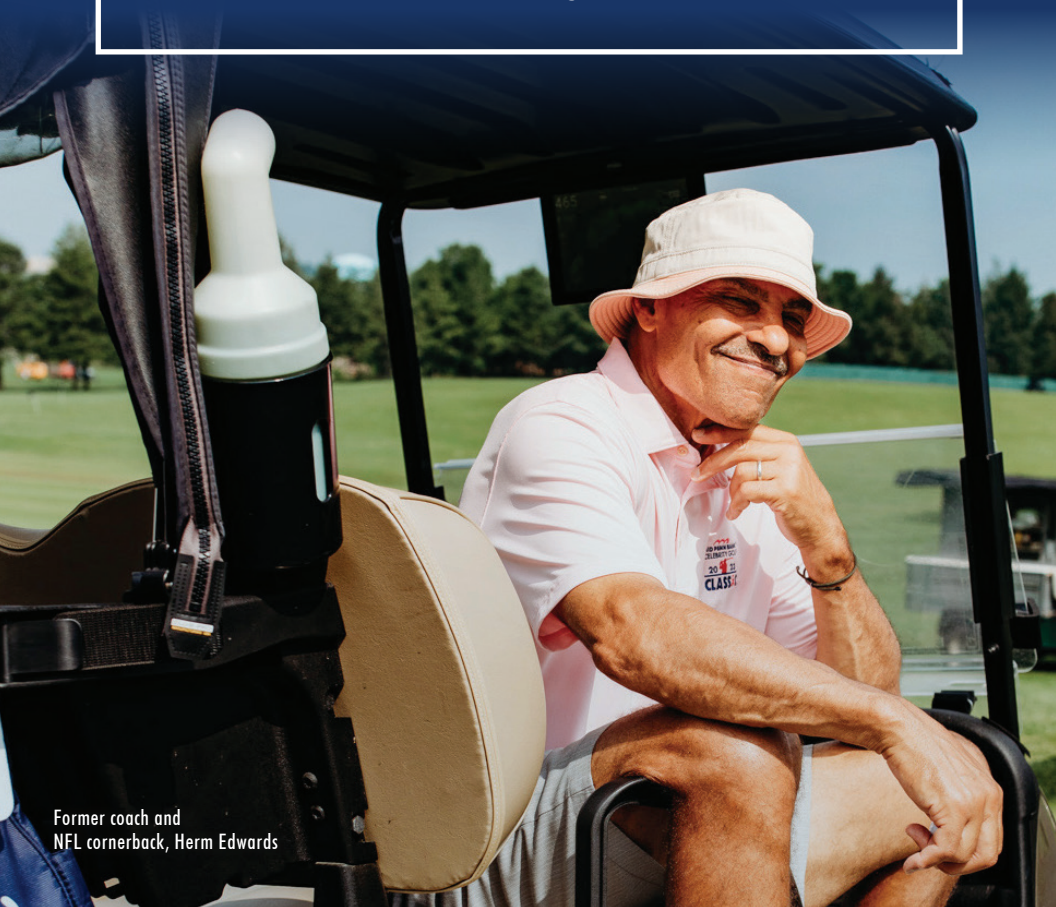


Complementary
breakfast, lunch,
& beverages



Food trucks
throughout
the course

Former coach and
NFL cornerback, Herm Edwards





PLATINUM SPONSORSHIP \$50,000

TUESDAY, JULY 16

- **PRACTICE ROUND** 4 participants to play a round of golf with approximately 10 celebrities
- **CHAMPION'S DINNER** 4 guests to attend a private dinner with 75 celebrity shoot-out players/spouses & guests

HERSHEY COUNTRY CLUB

- 11:15am Tee Times Begin – East Course
- Golf Attire

THE HOTEL HERSHEY

- 6:30pm Cocktail Hour – Fountain Lobby
- 7:30pm Dinner – Castilian Room
- Cigars and Cocktails – Castilian Room Sundek
- Resort Casual Attire

- **THE HOTEL HERSHEY OR THE HERSHEY LODGE ACCOMMODATIONS**
1 room with welcome gift

WEDNESDAY, JULY 17

- **CELEBRITY SHOOT-OUT** 2 participant to play with their choice of celebrity pairing

HERSHEY COUNTRY CLUB

- 7:00am Breakfast & Check-In – Picard Pavilion
- 9:00am Celebrity Shoot-Out – East Course
- Complimentary On-Course Food & Beverage
- Lunch – Picard Pavilion
- Golf Attire

- **PROJECT PINK** 4 ladies to join the celebrity spouses, guests & the PA Breast Cancer Coalition in making "Friends Like Me" care packages, listening to survivor stories, understanding critical legislative updates & hearing how we can help support our own communities

HERSHEY COUNTRY CLUB

- 7:30-9:30am Breakfast & Celebrity Shoot-Out Opening Ceremonies – Picard Pavilion
- 10:00am Project Pink, Cocktails & Lunch – Picard Pavilion
- Resort Casual Attire
(Project Pink T-shirts Available Onsite)

- **PAIRINGS PARTY** 20 tickets to attend the flagship event of the week. Enjoy one-of-a-kind silent & live auction items, complimentary food & beverages with live music throughout the evening

THE HERSHEY LODGE

- 6:00-10:00pm – Great American Hall
- Hors D'Oeuvres and Desserts
- Premium Wine, Beer & Spirits
- Silent and Live Auction
- Live Music & Dancing
- Resort Casual Attire

- **PRIVATE CIGAR PARTY** 20 tickets to attend the private celebrity after-party

THE HERSHEY LODGE

- 10:00pm-1:00am – Cocoa Terrace
- Late Night Snacks and Desserts
- Premium Wine, Beer & Spirits
- Cigars & Cordials
- Resort Casual Attire

- **THE HOTEL HERSHEY OR THE HERSHEY LODGE ACCOMMODATIONS**
2 rooms

THURSDAY, JULY 18

- **CELEBRITY GOLF CLASSIC** 2 foursome to play with their choice of celebrity pairing

HERSHEY COUNTRY CLUB

- 8:00 AM Shotgun Start – East Course
- Complimentary On-Course Food & Beverage
- Food Trucks Throughout Course
- Breakfast & Late Lunch – Picard Pavilion
- Contests & Prizes Throughout Course
- Participant Swag Bag
- Golf Attire

- **LADIES SPA DAY** 2 ladies to join celebrity spouses & guests for a relaxing day at The Hershey Spa

HERSHEY HOTEL

- 50-Minute Traditional Massage – The Hershey Spa
- Lunch – The Oasis at The Hershey Spa
- Casual Attire

plus

- Social Media (Twitter, Instagram, Facebook, LinkedIn) before and after event
- Recognition at the Champion's Dinner (75 people) - Tuesday
- Recognition at the Celebrity Shoot-Out (50 people) - Wednesday

- Recognition at the Pairings Party & Private Cigar Party (250 people) - Wednesday
- Recognition at the Celebrity Golf Classic (150 people) - Thursday
- MPB/Event Website Recognition

GOLD SPONSORSHIP \$40,000

TUESDAY, JULY 16

- **PRACTICE ROUND** 2 participants to play a round of golf with approximately 10 celebrities
- **CHAMPION'S DINNER** 4 guests to attend a private dinner with 75 celebrity shoot-out players/spouses & guests

HERSHEY COUNTRY CLUB

- 11:15am Tee Times Begin – East Course
- Golf Attire

THE HOTEL HERSHEY

- 6:30pm Cocktail Hour – Fountain Lobby
- 7:30pm Dinner – Castilian Room
- Cigars and Cocktails – Castilian Room Sundek
- Resort Casual Attire

- **THE HOTEL HERSHEY OR THE HERSHEY LODGE ACCOMMODATIONS**
1 room with welcome gift

WEDNESDAY, JULY 17

- **CELEBRITY SHOOT-OUT** 2 participant to play with their choice of celebrity pairing

HERSHEY COUNTRY CLUB

- 7:00am Breakfast & Check-In – Picard Pavilion
- 9:00am Celebrity Shoot-Out – East Course
- Complimentary On-Course Food & Beverage
- Lunch – Picard Pavilion
- Golf Attire

- **PROJECT PINK** 2 ladies to join the celebrity spouses, guests & the PA Breast Cancer Coalition in making "Friends Like Me" care packages, listening to survivor stories, understanding critical legislative updates & hearing how we can help support our own communities

HERSHEY COUNTRY CLUB

- 7:30-9:30am Breakfast & Celebrity Shoot-Out Opening Ceremonies – Picard Pavilion
- 10:00am Project Pink, Cocktails & Lunch – Picard Pavilion
- Resort Casual Attire
(Project Pink T-shirts Available Onsite)

- **PAIRINGS PARTY** 16 tickets to attend the flagship event of the week. Enjoy one-of-a-kind silent & live auction items, complimentary food & beverages with live music throughout the evening

THE HERSHEY LODGE

- 6:00-10:00pm – Great American Hall
- Hors D'Oeuvres and Desserts
- Premium Wine, Beer & Spirits
- Silent and Live Auction
- Live Music & Dancing
- Resort Casual Attire

- **PRIVATE CIGAR PARTY** 16 tickets to attend the private celebrity after-party

THE HERSHEY LODGE

- 10:00pm-1:00am – Cocoa Terrace
- Late Night Snacks and Desserts
- Premium Wine, Beer & Spirits
- Cigars & Cordials
- Resort Casual Attire

- **THE HOTEL HERSHEY OR THE HERSHEY LODGE ACCOMMODATIONS**
2 rooms

THURSDAY, JULY 18

- **CELEBRITY GOLF CLASSIC** 2 foursome to play with their choice of celebrity pairing

HERSHEY COUNTRY CLUB

- 8:00 AM Shotgun Start – East Course
- Complimentary On-Course Food & Beverage
- Food Trucks Throughout Course
- Breakfast & Late Lunch – Picard Pavilion
- Contests & Prizes Throughout Course
- Participant Swag Bag
- Golf Attire

- **LADIES SPA DAY** 1 lady to join celebrity spouses & guests for a relaxing day at The Hershey Spa

HERSHEY HOTEL

- 50-Minute Traditional Massage – The Hershey Spa
- Lunch – The Oasis at The Hershey Spa
- Casual Attire

plus

- Social Media (Twitter, Instagram, Facebook, LinkedIn) before and after event
- Recognition at the Champion's Dinner (75 people) - Tuesday
- Recognition at the Celebrity Shoot-Out (50 people) - Wednesday

- Recognition at the Pairings Party & Private Cigar Party (250 people) - Wednesday
- Recognition at the Celebrity Golf Classic (150 people) - Thursday
- MPB/Event Website Recognition

SILVER SPONSORSHIP \$30,000

TUESDAY, JULY 16

- **CHAMPION'S DINNER** 2 guests to attend a private dinner with 75 celebrity shoot-out players/spouses & guests

THE HOTEL HERSHEY

- 6:30pm Cocktail Hour – Fountain Lobby
- 7:30pm Dinner – Castilian Room
- Cigars and Cocktails – Castilian Room Sundeck
- Resort Casual Attire

- **THE HOTEL HERSHEY OR THE HERSHEY LODGE ACCOMMODATIONS**

1 room with welcome gift

WEDNESDAY, JULY 17

- **CELEBRITY SHOOT-OUT** 1 participant to play with their choice of celebrity pairing

HERSHEY COUNTRY CLUB

- 7:00am Breakfast & Check-In – Picard Pavilion
- 9:00am Celebrity Shoot-Out – East Course
- Complimentary On-Course Food & Beverage
- Lunch – Picard Pavilion
- Golf Attire

- **PROJECT PINK** 2 ladies to join the celebrity spouses, guests & the PA Breast Cancer Coalition in making "Friends Like Me" care packages, listening to survivor stories, understanding critical legislative updates & hearing how we can help support our own communities

HERSHEY COUNTRY CLUB

- 7:30-9:30am Breakfast & Celebrity Shoot-Out Opening Ceremonies – Picard Pavilion
- 10:00am Project Pink, Cocktails & Lunch – Picard Pavilion
- Resort Casual Attire
(Project Pink T-shirts Available Onsite)

- **PAIRINGS PARTY** 14 tickets to attend the flagship event of the week. Enjoy one-of-a-kind silent & live auction items, complimentary food & beverages with live music throughout the evening

THE HERSHEY LODGE

- 6:00-10:00pm – Great American Hall
- Hors D'Oeuvres and Desserts
- Premium Wine, Beer & Spirits
- Silent and Live Auction
- Live Music & Dancing
- Resort Casual Attire

- **PRIVATE CIGAR PARTY** 14 tickets to attend the private celebrity after-party

THE HERSHEY LODGE

- 10:00pm-1:00am – Cocoa Terrace
- Late Night Snacks and Desserts
- Premium Wine, Beer & Spirits
- Cigars & Cordials
- Resort Casual Attire

- **THE HOTEL HERSHEY OR THE HERSHEY LODGE ACCOMMODATIONS**

2 rooms

THURSDAY, JULY 18

- **CELEBRITY GOLF CLASSIC** 1 foursome to play with their choice of celebrity pairing

HERSHEY COUNTRY CLUB

- 8:00 AM Shotgun Start – East Course
- Complimentary On-Course Food & Beverage
- Food Trucks Throughout Course
- Breakfast & Late Lunch – Picard Pavilion
- Contests & Prizes Throughout Course
- Participant Swag Bag
- Golf Attire

plus

- Social Media (Twitter, Instagram, Facebook, LinkedIn) before and after event
- Recognition at the Champion's Dinner (75 people) - Tuesday
- Recognition at the Celebrity Shoot-Out (50 people) - Wednesday

- Recognition at the Pairings Party & Private Cigar Party (250 people) - Wednesday
- Recognition at the Celebrity Golf Classic (150 people) - Thursday
- MPB/Event Website Recognition

BRONZE SPONSORSHIP \$25,000

TUESDAY, JULY 16

- **CHAMPION'S DINNER** 2 guests to attend a private dinner with 75 celebrity shoot-out players/spouses & guests

THE HOTEL HERSHEY

- 6:30pm Cocktail Hour – Fountain Lobby
- 7:30pm Dinner – Castilian Room
- Cigars and Cocktails – Castilian Room Sundek
- Resort Casual Attire

- **THE HOTEL HERSHEY OR THE HERSHEY LODGE ACCOMMODATIONS**

1 room with welcome gift

WEDNESDAY, JULY 17

- **CELEBRITY SHOOT-OUT** 1 participant to play with their choice of celebrity pairing

HERSHEY COUNTRY CLUB

- 7:00am Breakfast & Check-In – Picard Pavilion
- 9:00am Celebrity Shoot-Out – East Course
- Complimentary On-Course Food & Beverage
- Lunch – Picard Pavilion
- Golf Attire

- **PROJECT PINK** 2 ladies to join the celebrity spouses, guests & the PA Breast Cancer Coalition in making "Friends Like Me" care packages, listening to survivor stories, understanding critical legislative updates & hearing how we can help support our own communities

HERSHEY COUNTRY CLUB

- 7:30-9:30am Breakfast & Celebrity Shoot-Out Opening Ceremonies – Picard Pavilion
- 10:00am Project Pink, Cocktails & Lunch – Picard Pavilion
- Resort Casual Attire
(Project Pink T-shirts Available Onsite)

- **PAIRINGS PARTY** 12 tickets to attend the flagship event of the week. Enjoy one-of-a-kind silent & live auction items, complimentary food & beverages with live music throughout the evening

THE HERSHEY LODGE

- 6:00-10:00pm – Great American Hall
- Hors D'Oeuvres and Desserts
- Premium Wine, Beer & Spirits
- Silent and Live Auction
- Live Music & Dancing
- Resort Casual Attire

- **PRIVATE CIGAR PARTY** 12 tickets to attend the private celebrity after-party

THE HERSHEY LODGE

- 10:00pm-1:00am – Cocoa Terrace
- Late Night Snacks and Desserts
- Premium Wine, Beer & Spirits
- Cigars & Cordials
- Resort Casual Attire

- **THE HOTEL HERSHEY OR THE HERSHEY LODGE ACCOMMODATIONS**

2 rooms

THURSDAY, JULY 18

- **CELEBRITY GOLF CLASSIC** 1 foursome to play with their choice of celebrity pairing

HERSHEY COUNTRY CLUB

- 8:00 AM Shotgun Start – East Course
- Complimentary On-Course Food & Beverage
- Food Trucks Throughout Course
- Breakfast & Late Lunch – Picard Pavilion
- Contests & Prizes Throughout Course
- Participant Swag Bag
- Golf Attire

plus

- Social Media (Twitter, Instagram, Facebook, LinkedIn) before and after event
- Recognition at the Champion's Dinner (75 people) - Tuesday
- Recognition at the Celebrity Shoot-Out (50 people) - Wednesday

- Recognition at the Pairings Party & Private Cigar Party (250 people) - Wednesday
- Recognition at the Celebrity Golf Classic (150 people) - Thursday
- MPB/Event Website Recognition

SPONSORSHIP OPPORTUNITIES

JOLLY RANCHER SPONSOR: \$18,000

TUESDAY, JULY 16

- **CHAMPION'S DINNER** 2 attendees

WEDNESDAY, JULY 17

- **CELEBRITY SHOOT-OUT** 1 participant (choice of celebrity pairing) & 3 all-access spectator passes
- **PAIRINGS PARTY** 8 attendees
- **PRIVATE CIGAR PARTY** 8 attendees

THURSDAY, JULY 18

- **CELEBRITY GOLF CLASSIC** 1 foursome

COMPANY RECOGNITION

- Digital recognition at events
- Social media platform recognition
- MPB event website recognition

TWIZZLER SPONSOR: \$15,000

WEDNESDAY, JULY 17

- **CELEBRITY SHOOT-OUT** 4 all-access spectator passes
- **PAIRINGS PARTY** 10 attendees
- **PRIVATE CIGAR PARTY** 10 attendees

THURSDAY, JULY 18

- **CELEBRITY GOLF CLASSIC** 1 foursome

COMPANY RECOGNITION

- Digital recognition at events
- Social media platform recognition
- MPB event website recognition

HERSHEY'S SPONSOR: \$12,000

WEDNESDAY, JULY 17

- **CELEBRITY SHOOT-OUT** 4 all-access spectator passes
- **PAIRINGS PARTY** 8 attendees
- **PRIVATE CIGAR PARTY** 8 attendees

THURSDAY, JULY 18

- **CELEBRITY GOLF CLASSIC** 1 foursome

COMPANY RECOGNITION

- Digital recognition at events
- Social media platform recognition
- MPB event website recognition

**REESE'S
SPONSOR:
\$5,000**

**WEDNESDAY,
JULY 17**

- **PAIRINGS PARTY**
8 attendees
- **PRIVATE CIGAR PARTY**
8 attendees

**COMPANY
RECOGNITION**

- Digital recognition at events
- Social media platform recognition
- MPB event website recognition

**HERSHEY'S
KISS
SPONSOR:
\$2,500**

**WEDNESDAY,
JULY 17**

- **PAIRINGS PARTY**
4 attendees
- **PRIVATE CIGAR PARTY**
4 attendees

**COMPANY
RECOGNITION**

- Digital recognition at events
- Social media platform recognition
- MPB event website recognition

**HERSHEY'S
MINIATURE
SPONSOR:
\$1,500**

**WEDNESDAY,
JULY 17**

- **PAIRINGS PARTY**
2 attendees
- **PRIVATE CIGAR PARTY**
2 attendees

**COMPANY
RECOGNITION**

- Digital recognition at events
- MPB event website recognition

A LA CARTE PARTICIPANT OPPORTUNITIES

**SHOOT-OUT
PLAYER: \$3,000**

- Limited number available
- 2 person team - alternate shot format (1 paid participant and 1 celebrity)
- 1 all-access Spectator Shoot-Out pass
- Opportunity to win on-course contests, cash prizes, championship ring
- Unlimited on-course food and beverage
- 2 exclusive invitations to the Private Champion's Dinner on July 16

**8AM
FOURSOME: \$7,500**

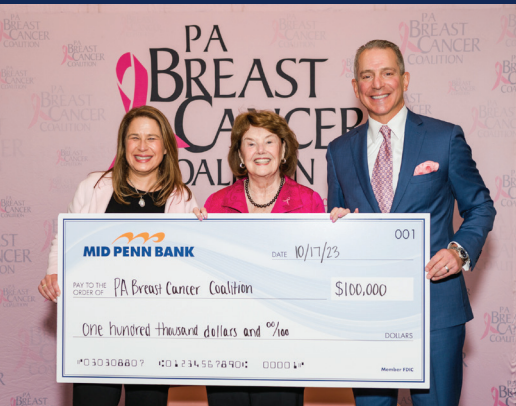
- Foursome scramble format with celebrity captain
- 4 Pairings Party tickets
- 4 Private Cigar Party tickets
- 4 player swag bags
- Unlimited food and beverage (breakfast, lunch and food trucks)
- On-course contests and prizes

THANK YOU

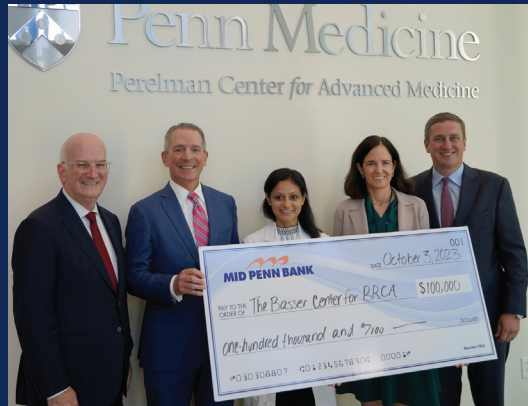
PLEASE REGISTER ONLINE TODAY AT
2024MPBGOLFCLASSIC.EVENTBRITE.COM

Since 2016 we have raised
NEARLY \$1 MILLION
for Breast Cancer Charities.

In 2023, we raised \$200,000 for breast cancer charities. With your support, we are looking forward to another amazing year.



Mid Penn Bank President and CEO, Rory Ritrievi, presents a \$100,000 check to PA Breast Cancer Coalition.



Mid Penn Bank President and CEO, Rory Ritrievi, presents a \$100,000 check to The Bassett Center for BRCA at Penn Medicine.




MID PENN BANK®
CELEBRITY GOLF

20  **24**
CLASSIC 

JULY 16 –18, 2024



WAIT TILL YOU SEE NEXT YEAR

 [MPBCelebrityGolfClassic](#)

 [MPB Celebrity Golf Classic](#)

 [MPBGolfClassic](#)

 [MPB Celebrity Golf Classic](#)

PRINTING SPONSORED BY:

 **ALLEGRA**
MARKETING • PRINT • MAIL